

MEDIA RELEASE

Stunning and sustainable: Heubach launches Hostatint™ SA for luxurious wood finishes

- **Advanced solutions for tinting natural wood stains and oils**
- **Safe and sustainable with no need for special labeling**
- **Superior fastness properties compared to traditional dyes**

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The Heubach Group, a leading provider of comprehensive color solutions has launched their latest advanced pigment preparations for luxurious wood finishes. An optimal solution for tinting natural wood stains and oils that are derived from oils such as linseed. As such Hostatint SA preparations do not require special labelling, making them perfect to replace traditional dyes.

With low viscosity, advanced sedimentation behavior, high tinting strength and consistent quality, they are easy to handle and restrict migration into waterborne or solvent borne topcoats.

"Unlike any other material, natural wood can create a warm and beautiful atmosphere. It is extremely versatile and has been described as 'the new concrete', used for everything from new building structures and façade cladding to green space fencing and interior decoration. Hostatint SA helps to maintain, preserve and enhance this common building material with your color of choice," said Alexander Wörndle, Global Technical Marketing Coatings at Heubach.

In addition to this new product line, Heubach offers further pigment preparations lines for wood coatings - from traditional to contemporary shades.

The recently re-formulated Hostatint™ UV 100 product range is the next generation of high-performance colorants for UV cured wood coatings. This new version is especially designed for industrial coatings and wood finishes and has been engineered without the inclusion of Hexandioldiacrylate (HDDA); it allows for compliance with requirements of major furniture and consumer goods producers.

Hostafine®, based on non-ionic dispersing and wetting agents and glycol, is designed for water-based wood treatments and dye replacement offering superior fastness and outstanding transparency for furniture and flooring while the water-based Colanyl 100 offers a huge color range ideal for furniture.

The new Licosperse™ pigment preparations for sustainable wood coatings, polishes, and other oil-or wax-based products were launched in 2021. The portfolio comprises brilliant shades from traditional to eye-catching, is made without the use of heavy metals and resin free, non-toxic and non-flammable. Additionally, the ready-to-use blends help to save time and money in the coloration process.

Heubach's outstanding and innovative wide range of pigment preparations for wood coatings delivers a versatile replacement to traditional dyes suitable for different application fields, helping to protect wood and enhance its natural

beauty, providing a variety of ways for manufacturers to achieve the desired light fastness and opacity needs in their wood coatings and decorative stains.

For more information, please visit [Hostatint SA](#) and/or <http://www.heubach.com>

Product range	Recipe	Formulation Type	VOC Class	Used for the coloration of		
				Water-based wood and glass coatings	Solvent-based wood and glass coatings	100% UV coatings (clear and other decorative coatings)
Colanyl® 100	Water	Binder-free	VOC			
Colanyl® 500	Water	Binder-free	very low VOC			
Hostatint™ 500	Water	Binder-free	very low VOC			
Hostafine®	Water	Binder-free	VOC			
Hostatint™ SA	Solvent	Short-Oil Alkyd	low VOC			
Licosperse™	Solvent	Binder-free	low VOC			
Hostatint™ A 100 Hostatint™ A 100 ST	Solvent	Aldehyde resin	VOC			
Hostatint™ UV 100	UV EB	Reactive acrylate	VOC			
Hostanol® HW 30	Resin	Polyvinylbutyral	VOC			

Overview of Heubach’s broad pigment preparations portfolio for wood coatings applications. (Photo: Heubach)



Visualization of attainable effect in clear lacquer at 1% and 5% dosage of Hostatint™ SA Transoxide Yellow 2R, Transoxide Red B and Black N on anigre verneer. (Photo: Heubach)

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About Heubach Group

With a tradition of delivering excellence that stretches back over 200 years, the Heubach name is synonymous with innovation, attention to customer needs and reliability in creating colors. Today's Heubach is a global industry leader in the field of organic, inorganic and anti-corrosive pigments, pigment preparations, dyes and specialty materials. With a global manufacturing footprint including 19 facilities around the globe, Heubach is committed to a reliable supply of high-quality materials to meet customers demanding production environments. Sustainability is a part of the Heubach DNA. With our extensive product portfolio, advanced technologies, global manufacturing sites and secure supply chains, we deliver industry leading, best-in-class products to brighten the lives of customers, wherever they are. Heubach generates approximately EUR 1 billion in annual sales. For more information, please visit www.heubach.com.

Press release and photography can be downloaded from www.PressReleaseFinder.com

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