

ULTRAZUR™ HPRB01

ULTRAMARINE BLUE



HEUBACH LAUNCHES TOP-PERFORMING RANGE OF SUSTAINABLE, NON-TOXIC ULTRAMARINE BLUE PIGMENTS FOR DETERGENTS & LAUNDRY



BRIGHTER COLORS.
BRIGHTER LIFE.

Heubach specialises in development and manufacturing of organic and inorganic colorants used in the Home, Personal Care and Cosmetics industry. We combine our technical expertise along with innovation in a state-of-the-art manufacturing facility to produce pigments that could be used in this industry for various applications such as Skin cleansing , makeover cosmetics, various laundry products and variety of surface cleaners. These ingredients have properties such as high purity, easy-dispersion, and sufficient tinting strength to meet your requirements.

Ultrazur HPRB01 - Laundry Applications

Ultramarine Blue is an inorganic pigment. Chemically it is a sodium aluminum sulphosilicate. This pigment is the synthetic form of a mineral called Lazurite. Ultramarine Blue has a clean and bright reddish blue shade. This makes Ultramarine Blue different to any other blue pigment on the market and due to this fact, very attractive. In addition to this very specific reddish blue shade, Ultramarine Blue is an excellent white corrector that neutralizes yellowish shades. This whitening effect is widely appreciated in many field of home and personal care applications.

Ultramarine Blue is merged with detergents to get the best whiteness & correct yellowing in textile fibers. The pigment can enhance the whiteness of textile fibers as it absorbs yellow wavelengths and they are not reflected, which makes the fabric looks whiter.

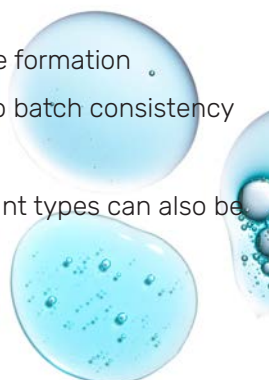
Ingredients: CI77007 (Ultramarine Blue)

Applications: Detergent, Laundry Bar & Fabric Whitener



FEATURES AT A GLANCE

- Exceptional dispersibility, no aggregate formation
- Narrow colorimetric tolerance, batch to batch consistency
- Minimal moisture content
- Excellent alkali resistance: acid-resistant types can also be used in acid media.
- Excellent cost-performance ratio



Revision No.: 02 Revision
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Our product specifications and application information are based on our current knowledge. They are non-binding and cannot be taken as a guarantee. The processing company must establish the suitability of individual products itself. As their use lies beyond our knowledge and control, we cannot accept any liability relating to the use of our products in particular applications. In addition to that, the legal rights of third parties must always be considered. The specification agreed between the customer and ourselves is the basis upon which our general sales and delivery conditions are set and is the deciding factor concerning any liabilities. Our standard specification is then valid if no specification has been agreed upon between the customer and us.

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